

## TagMaster North America and Watry Design, Inc. Successfully Deploy Parking Solution for Exclusive Residential Community

*TagMaster RFID systems installed for garage parking at Azure Apartments in Mission Bay, San Francisco California*



Tacoma, WA | October 27<sup>th</sup>, 2017 –TagMaster North America, Inc., the leading provider of identification solutions recently installed high performing LR-6 Pro readers and MarkTag MeM Tags at Azure Apartments for secure and convenient resident parking and access control.

Space constraint, coupled with limited curbside area for parking access equipment proved to be a challenge for Azure Apartments. The placement of an outside parking access system would have created the potential for pedestrian conflicts as vehicles would block sidewalks to

access parking. Another potential issue they wished to avoid was the possibility of vandalism and weathering of equipment, both of which would decrease the value of the luxury apartments at Azure. Needing a forward thinking solution, they turned to TagMaster and Watry Design, Inc. to create a combined parking and access control strategy. "RFID technology that allows users to enter the structure without stopping to scan a keycard or receive a ticket solved both problems," said Matt Davis, Associate Principal with Watry Design. "Not only does it create a better user experience for residents, but it also provides more value to the developer."

Azure Apartments required a long range vehicle access solution to increase vehicle throughput upon entry and exit as well as prevent traffic congestion. With TagMaster's LR series LR-6 reader and MarkTag MeM having a read range of up to 40 feet, the gate was triggered immediately upon secure identification and the problem of pedestrian and vehicle congestion was eliminated. This solution for Azure Apartments and other high rise urban development increased home values, improved security, and increased the overall quality of life for the residents.

"We are extremely honored to collaborate with Watry Design and help solve the unique parking challenges Equity Residential developers faced at Azure at Mission Bay," said Ali Khaksar, President of TagMaster North America, Inc. "As high density urban cities continue to grow, unique and flexible parking systems are required to provide reliable and proven solutions. TagMaster Identification Systems will continue to be at the cutting edge of the industry providing customer centric RFID parking solutions."

**TagMaster North America, Inc.** is the leading provider of Identification Solutions for Automated Vehicle Identification (AVI) and rail bound transportation. Collective technologies provide convenient and reliable platforms for applications throughout the Americas. TagMaster North America's breadth of Identification Solutions are able to increase security, decrease environmental impact and add value to actualize and simplify vehicle access control for a wide array of projects. For more information on TagMaster products, support and services, visit [www.TagMasterNA.com](http://www.TagMasterNA.com) or contact us at [info@TagMasterNA.com](mailto:info@TagMasterNA.com) | P: 253-238-1421