

## TagMaster North America Inc. delivers big parking performance in the Big Apple

*TagMaster RFID systems installed for RXR Realty garage in New York City, New York*



Tacoma, WA | December 2017 – [TagMaster North America, Inc.](#), the leading provider of identification solutions recently installed high performing XT Series UHF readers and windshield sticker tags at RXR Realty building for secure and convenient tenant parking and access control.

Efficient and secure commuter access proved to be a challenge for RXR building owners. Limited space for equipment and a narrow entry for vehicles, created a condition of vehicle queue and congestion problems. RXR owners needed a vehicle access solution that was secure and would allow entry and exit in an efficient manner. The other concern was the system needed to be independent of the primary building access control system, but could later be integrated as an option.

TagMaster's [XT series UHF readers](#) and coupled with [ACTS Essential Software](#) (powered by ArmID) was able to provide the customized and unique solution required by RXR. The access control system is fully reader embedded, thus eliminating the need for expensive control panels and cables, and fully operates the overhead door for vehicle entry upon the

authentication of a valid [TagMaster RFID sticker tag](#). The ability to access the embedded database via secure network access, allows security managers are able to remotely log to add or delete tags when required. The UHF Reader and tag communicate through a secure transmission effectively preventing tag duplication and unauthorized access. Security is improved and traffic streamlined at a critical point in the parking garage. Tenants can now gain garage access without need to stop, roll down the window and present a badge. The TagMaster UHF XT series RFID system is completely hands-free, parking queue lines are reduced and driver's have better peace of mind when parking during after hours.

"TagMaster North America, Inc. is honored to be a part of the solution for RXR Realty" stated Ali Khaksar, President.

"Understanding unique parking dynamics and requirements has allowed TagMaster to provide meaningful and user centric solutions over the last 20 years. As parking access challenges increase, TagMaster will continue to provide high value and industry respected identification solutions."

**TagMaster North America, Inc.** is the leading provider of Identification Solutions for Automated Vehicle Identification (AVI) and rail bound transportation. Collective technologies provide convenient and reliable platforms for applications throughout the Americas. TagMaster North America's breadth of Identification Solutions are able to increase security, decrease environmental impact and add value to actualize and simplify vehicle access control for a wide array of projects. For more information on TagMaster products, support and services, visit [www.TagMasterNA.com](http://www.TagMasterNA.com) or contact us at [info@TagMasterNA.com](mailto:info@TagMasterNA.com) | P: 253-238-1421