

TagMaster NA & SKIDATA Mexico Optimize Parking Controls for Parque Toreo

TACOMA, WA | June, 2017 – TagMaster North America, Inc., the leading provider of vehicle identification solutions and SKIDATA MEXICO's industry leading PARCS (Parking Access Revenue Control Systems) deployed 34x 2.45 GHz microwave LR series readers in conjunction with 34x SKIDATA parking control barriers and 29x Easy Cash stations. Parque Toreo Central, one of the largest private investments in Mexico and one of the most distinguished real estate and architectural developments in Latin America now has the security, convenience and technology that reflect the modern design and forward thinking of this project.

SKIDATA's parking control and revenue equipment in tandem with TagMaster NA long range RFID systems were deployed for the project and were able to solve the previous issues of misreads for close, reversible and adjacent lanes. The tag read accuracy and viability for armored vehicles as well also greatly added to the value of this application by offering a solution for a wide variety of vehicle types. This scalable and dynamic solution provided by TagMaster NA and SKIDATA Mexico provided the performance standards required for the project to be realized.

The 172,947 square foot mixed use development valued TagMaster NA and SKIDATA MX's quick and efficient installation of the parking access control and revenue control systems. By providing high performance and high accuracy solutions for contract parkers, revenue



control is optimized, and vehicle queues and risks of tailgating are eliminated, resulting in high end user satisfaction and increased security and revenue oversight. Integration with SKIDATA is effortless, by utilizing Ethernet (TCP/IP) for configuration and data transmission; TagMaster was able to tailor the installation to Parque Toreo's specifications. The use of white listing provided the establishment with a dynamic list of authorized credentials, protecting against unapproved access.

"TagMaster North America is always looking at the future, and what we can do to provide solutions that reflect the integrity and design of the projects we are a part of;

our valued partner SKIDATA ensures success and high performance for every collaborative project"— Ali Khaksar, President of TagMaster North America, Inc.

"We at SKIDATA are very proud of our commitment to deliver superior, reliable, and trend setting solutions. We are also aware that our customers rely on SKIDATA to keep their operation running smoothly every day. Therefore, now that SKIDATA has direct presence in México, we must ensure outstanding quality not only in our products but also in our partners' solutions. Tag Master was selected as the trustworthy business partner for this important project with Fibra Danhos" – Ryan Roades, General Manager of SKIDATA México.

SKIDATA MEXICO is an international leading company for access solutions and management. More than 10,000 SKIDATA installations in ski resorts, shopping centers, major airports, communities, sports stadiums, exhibition centers and amusement parks worldwide ensure safe and reliable access control for people and vehicles. SKIDATA places great value in offering solutions that are intuitive, easy to operate and secure. With their integrated concepts, SKIDATA solutions help clients optimize performance and maximize profits.

TagMaster North America is the leading provider of Identification Solutions, offering dual platforms of long-range Radio Frequency Identification (RFID) and Automatic Number Plate Recognition / Automatic License Plate Recognition (ANPR/ALPR) along with stand-alone and customizable software solutions. Collective technologies provide convenient and reliable platforms for Automatic Vehicle Identification (AVI) and Rail-Bound applications throughout the Americas. TagMaster North America's breadth of Identification Solutions are able to increase security, decrease environmental impact and add value to actualize and simplify vehicle access control for a wide array of projects.