

## Grey Eagle Casino Chooses TagMaster NA and ATS Traffic for Parking Controls Solution

*Leaving gambling to the casinos, ATS Traffic and TagMaster North America deploy secure VIP access parking solution*



Tacoma WA, February 2018 – TagMaster North America, Inc a leading provider of Identification Solutions recently installed high performing TagMaster NA XT-Series UHF readers and Hang Tags in conjunction with ATS Traffic parking barriers and equipment for the VIP parking at Grey Eagle Casino in Calgary, Alberta, Canada.

Grey Eagle Casino chose TagMaster NA and ATS Traffic because they required a cost effective and proven turnkey standalone solution to be independent of the primary building access control system, but could later be integrated as an option. Secure parking controls and access for VIP casino patrons have now been streamlined and improved by deploying TagMaster NA and ATS Traffic for a solid parking controls solution.

TagMaster's XT-Series UHF readers coupled with ACTS Essential software (powered by ArmID) proved to be the unique customized solution that was required. ATS Traffic was able to quickly install the reader embedded standalone solution and parking equipment. Eliminating the need for expensive control panels and cables, any disruption to casino traffic flow was avoided.

Upon the secure and immediate authentication of a valid TagMaster Hang Tag via secure network access, the ACTS Essential Software paired with ATS Traffic MGC barriers manage the VIP access and parking with ease and accuracy. Security managers are now able to remotely log into the database to add or delete tags when required, and maintain reliable oversight of lot usage via the easy to use ACTS web based interface. The simplicity and effectiveness of the solution deployed makes TagMaster NA's RFID standalone software solutions coupled with ATS Traffic's reliable and proven parking equipment a scalable and budget friendly solution for any vehicle based access control project.

"TagMaster is always looking to see how we can partner with reliable solutions that ensure a successful project especially when deploying a stand-alone solution," said Ali Khaksar, President of TagMaster North America, Inc. "Partnering with ATS Traffic ensures a highly successful project."

**ATS Traffic** for over 50 years we've worked with businesses and communities to keep workers, drivers, and pedestrians safe on the roads. With locations across the country and over 15,000 products in our inventory, we keep people safe no matter where the road takes them. We want to do the same for you. Using the latest technology and engineering, we can plan, manage, and maintain your project from start to finish. We know what issues limit the decision-making process, and with our help you can confidently navigate them to make your project a success. For more information on ATS Traffic products, support and services, visit [www.atstraffic.ca](http://www.atstraffic.ca) or contact us at [info@atstraffic.ca](mailto:info@atstraffic.ca) | P: (780) 440-4114

**TagMaster North America, Inc.** is a leading provider of Identification Solutions for Automated Vehicle Identification (AVI) and Rail Bound Transportation. Collective technologies provide convenient and reliable platforms for applications throughout the Americas. TagMaster North America's breadth of Identification Solutions are able to increase security, decrease environmental impact and add value to actualize and simplify vehicle access control for a wide array of projects. For more information on TagMaster NA products, support and services, visit [www.TagMasterNA.com](http://www.TagMasterNA.com) or contact us at [info@TagMasterNA.com](mailto:info@TagMasterNA.com) | P: (253) 238-1421